

House Beautiful



Photo credit: Chris Mottalini

You Can Visit One of the Apartments From "Only Murders in the Building" Through This Design Exhibit

By: Mary Elizabeth Andriotis
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Fans of Hulu's latest hit series "Only Murders in the Building" may already know that the Arconia is *actually* a historic apartment building on the Upper West Side of Manhattan, known as the Belnord. Now, the famed edifice is opening its doors thanks to The Belnord Project, a by-appointment-only art and design exhibition in one of its residences. The space was designed by French California and Evan Snyderman, founder of contemporary design gallery R & Company.

Residence 1005 was decorated with pieces by Nancy Lorenz, Pierre Yovanovitch, Jeff Zimmerman, Haas Brothers, Sergio Rodrigues, Katie Stout, Greta Grossman, and Joaquim Tenreiro, amongst others. Additionally, French California collaborated with Color Atelier to create a custom paint color—aptnly named Belnord White—which is available exclusively to residents of The Belnord.



Photo credit: Chris Mottalini

"It was an exciting task to create a space that nods to the classic architecture and exteriors of the landmarked Belnord building while also appealing to a modern day buyer or collector, electing contemporary pieces and colorful works to fill the residence and create a more approaching environment," French California founder Guillaume Coutheillas tells *House Beautiful*. "Working with Evan Snyderman to select the storied pieces from R & Company was an incredible experience and we're very excited to welcome visitors to the exhibition and residence."

"One of the things I love to do is pair contemporary works from artists we represent with pieces of historical design," Snyderman said in a release. "It is not often we get to do this in the gallery setting. In my world, context is everything so having an opportunity to create a complete domestic space in an old-world New York apartment was a thrill." He adds that he "jumped at the opportunity to capture how thoughtful design can elevate and accentuate the experience of a gorgeous pre-war building."

The Belnord Project boasts a rotating collection of pieces, so there's plenty to see here. Interested in visiting? Contact French California for more information. And if you're looking to buy residence 1005, it's listed for sale by Douglas Elliman.